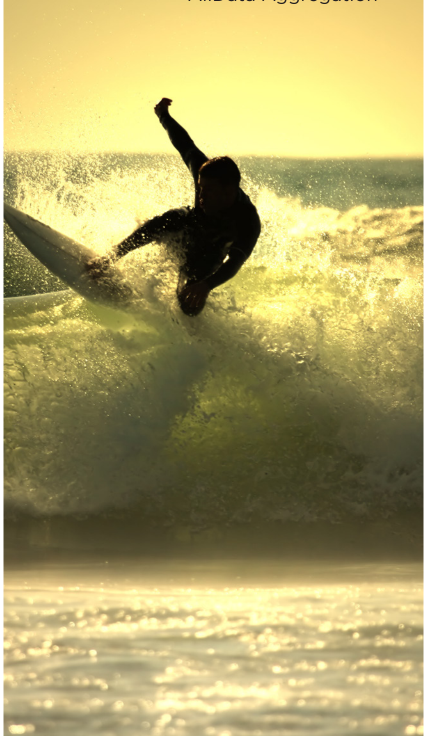
Engaging High Net-Worth Clients with AllData Aggregation

> “Our AllData aggregation solution is uniquely capable of supporting the efforts of the top investment management firms and helping investors achieve their financial goals.”
>
> - Tom Roberts, General Manager and Senior Vice President, AllData Aggregation



One of the largest and most successful investment management companies in the world strives to help clients reach and surpass their financial goals by offering the highest-value of investment products and services to their client base. With approximately 1.6 trillion in U.S. mutual funds, as of February 2011, the organization is committed to providing what’s best for its investor clients.

Part of this commitment is establishing long-term relationships with the Company’s high net-worth clients by providing value-added services that are designed specifically for, and available exclusively to, the very highest level of self-directed investors.

The Company’s most exclusive investor program, reserved for those with more than $1 million invested with the organization, offers a suite of targeted services designed to support their ability to grow and maximize their wealth. These investors have extremely complex portfolios, with an ever-expanding mix of mutual funds, equities, fixed income, annuities, retirement plans, insurance, mortgages, cash accounts and more.

Understanding the challenge of managing multifaceted portfolios, the organization wanted to provide its high net-worth investors with an account aggregation solution that delivers a convenient, secure and easy-to-use service to access all of their finances — AllData Aggregation from CashEdge.

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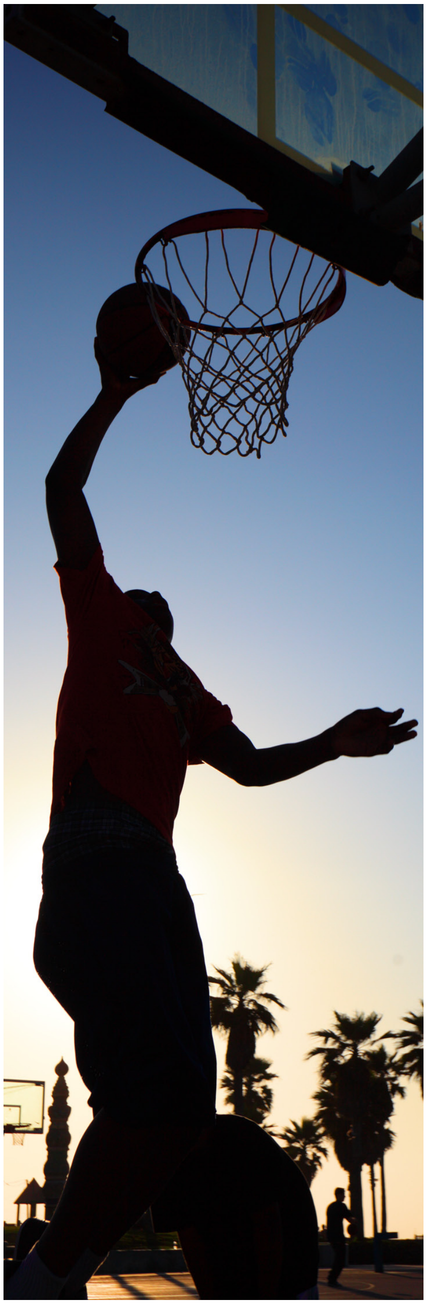

With AllData, clients can:

- See their complete financial portfolio, including assets with this institution and assets held at more than 12,000 other institutions
- View account and transaction-level details for all holdings
- Rely on industry-leading privacy and security
- Manage and track investments

The client program offers several additional products and services including:

- Personal assistance
- Zero account service or brokerage fees
- Portfolio management
- Exclusive investment opportunities

These offerings, together with aggregation, have helped the institution deliver on its mission of providing what's best for its investors.

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ABOUT ALLDATA ADVISOR®

AllData Advisor is the industry's leading account aggregation service. Delivering data from more than 12,000 sources, AllData Advisor creates a comprehensive view of client portfolios and provides greater client insight to broker-dealers and advisors. With this insight, advisors are more effective at establishing trusted relationships and bringing in more assets. For more information, visit www.AllDataAdvisor.com.

AllData Advisor is a service of CashEdge, a division of Fiserv. For more information, visit www.cashedge.com.

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